

(Following Paper ID and Roll No. to be filled in your Answer Books)

PAPER ID :**Roll No.**

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MCA

Theory Examination (Semester-II) 2015-16

PRINCIPLES OF MANAGEMENT

Time : 3 Hours**Max. Marks : 100****SECTION-A**

1. Attempt all parts. Write answer of each part in short. **(2 x 10 =20)**
- What is forecasting?
 - What are the key parameters involved in Promotion?
 - Enlist various levels of Management.
 - Define Tactical Planning.
 - What do you think is the mission of the enterprise?
 - What is quality of work life?
 - Define Leadership.
 - List the most relevant sources of recruiting managerial personnel?
 - Is it Bureaucracy is considered most efficient system?
 - What are the barriers of communication?

SECTION-B

2. Attempt any **five** questions from this section. **(10 x 5 = 50)**
- Can management be termed as a profession? Give arguments for and against the professionalization of management.
 - What are the functions of a manager? Is mere knowledge of management enough to become a successful manager? Briefly explain various managerial skills.
 - Discuss the nature and scope of Planning in Business Management.
 - Exemplify planning premises and forecasting.
 - Mention the approaches for improving motivation.
 - Discuss the role of planning in a modern business organization.
 - Brief the functions of a leader and the style of a leader.
 - Explain the significance of a sound organization structure.
 - What are the forces and need for change? Discuss the new trends in organizational change.
 - Define the term Manpower Planning and explain its importance.
 - Discuss about the role of manpower planning in staffing.
 - What is training ? Explain the importance of workers training.
 - Explain the trait theory and situation theory of leadership.
 - What do you mean by power? What are the sources of power in any system?

SECTION-C

- Attempt any **two** questions from this section. **(15 x 2 = 30)**
- What do you understand by business ethics? The objective functions of a business to maximize profits. It has nothing to do with the social responsibility. Do you agree with this? Why and why not?
 - Discuss various facts discovered through Hawthorne experiments.
 - “Planning is an intellectual process, the conscious determination of course of action, the biasing of decisions on the purpose, facts and considered estimates.” Comment. Discuss the steps involved in planning process.
 - Define organizational chart. Discuss the various forms of organizational structure, along with examples.
 - What is the difference between a Control system and Planning ?
 - What do you understand by motivation? Give the approaches for improving motivation.